

Community Water Dialogue

November 5, 2013

8:30am check-in, 9:00 – 12:00 meeting followed by lunch
Watsonville Civic Center

Today's Topic: Water conservation strategies and incentives to drive action

Goals

1. Introduce CWD Guidance Team leadership
2. Update on CWD Action
3. Hear from growers about water conservation strategies and incentives to drive action
4. Generate ideas and next steps for creating water conservation incentives

	Agenda
8:30am	Check-in, networking and idea generation Coffee, registration, pick up parking passes
9:00am	Welcome, Why are we here? Today's agenda and goals <i>John E. Eiskamp, Stacie Ruffoni</i>
9:10am	Introduce Guidance Team and CWD Leadership <i>Lisa Lurie, Jim Marshall and Ted Remde</i>
9:20am	Action Updates: <ul style="list-style-type: none">- Land Management and Irrigation- Recharge- Communications- Big Projects- Basin Management Plan Process Update (<i>Mary Bannister, PVWMA</i>)
10:00am	Grower Perspectives Dynamic conversation with growers about what's being done to use water more efficiently, and what could be achieved.
10:30am	Break
10:40am	Existing Incentives, Resources and Support <ul style="list-style-type: none">- Wireless Irrigation Network technology loaner program (<i>Lisa Lurie, RCD SCC</i>)- Rebates for irrigation efficiency (<i>Erin McCarthy, Coalition</i>)- Water and nutrient training program (<i>Jason Sharrett, Strawberry Commission</i>)- PG&E rebate programs (<i>Charlene Iwata, PG&E</i>)- NRCS cost share programs
11:10am	Where do we go from here? Identify next steps to create new incentives for increasing water conservation activities.
11:45am	Announcements, Raffle and Wrap-up
12:00	Adjourn to Lunch (provided!)