## 2014 DROUGHT AND IRRIGATION CONSERVATION CONFERENCE

4. What is one thing you learned today that you will apply?

## LUNCH TICKET AND SURVEY

applicable)

Grower

THANK YOU!!!

PLEASE COMPLETE AND RETURN FOR YOUR LUNCH

1. How would you characterize yourself? (Check the one that is most

<ul> <li>Irrigator</li> <li>Landowner</li> <li>Ag Industry representative</li> <li>Agricultural Advisor/Consultant</li> <li>Resource Conservation Professional</li> <li>Researcher</li> <li>Government Agency</li> <li>Interested member of the public</li> <li>Other (please describe)</li> </ul>	5. What topics would you like to learn more about at future Community Water Dialogue events?					
2. Do you live or work in the Pajaro Valley? Yes No						
3. How did you hear about this event?	6. Any additional feedback?					
<ul> <li>Farm Bureau newsletter</li> <li>PVWMA mailer in my water bill</li> <li>Newspaper</li> <li>Community Water Dialogue email</li> <li>EcoFarm</li> <li>CA Strawberry Commission</li> <li>ALBA</li> <li>Word of mouth</li> <li>Other (please describe)</li> </ul>						
7. Please rate the quality of the event on a scale of 1-5, with 1 being portrains.  Presentation	oor and 5 be	ing excellent	t. 3 Avg	4 Good	5 Excellent	Did not Attend
Understanding Drought and Conservation Progress (Brian		†				7 Ittelia
Lockwood)						
Market Pressures for Water Conservation (Tamara Muruetagoiena)						
Irrigation Scheduling – the basics (Michael Cahn)						
Irrigation Scheduling Advanced (Michael Cahn)						
Soil Moisture Monitoring – the basics (Ben Burgoa)						
Soil Moisture Monitoring Advanced (Ben Burgoa)						
DU and System Evaluations – Drip (Tom Lockhart)						
DU and System Evaluations – Sprinkler (Tom Lockhart)						
Water Harvesting (Rich Casale)						
Maximizing Infiltration and Water Holding Capacity in your Soil (Karen Lowell)						
Salt Management (Stuart Styles)						
Water Use Tracking and Recordkeeping (Dan Johnson)						
Vendors and Information booths						
Conference Overall						